

SISTER CIRCLE "MY SISTER CIRCLE" CONTEST OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the **SISTER CIRCLE "MY SISTER CIRCLE" CONTEST** (the "Contest") is open to legal U.S. residents (excluding Puerto Rico) who are 18 years or older at the time of entry. Employees and contractors of **SISTER CIRCLE LIVE, LLC ("Sponsor")**, TEGNA Inc., and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.
3. **How to Enter.** The Contest will begin at 12:01 a.m. (E.T.) on **FRIDAY, NOVEMBER 2ND, 2018** and end at 11:59 p.m. (E.T.) on **THURSDAY, NOVEMBER 15TH** (the "Contest Period").

During the Contest Period, enter by **submitting a picture of your "Sister Circle" of up to 6 people telling us in 100 words or less how you slay. Post the picture on Instagram (or other social media platforms Sponsor may select) and use the hashtag My Sister Circle or send an email directly to sistercirclelive@gmail.com with your name, address (city, state, zip), age, and daytime telephone number. Limit one (1) entry per person.**

Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry. By entering, you agree to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions in any email received from Sponsor. All entries become property of Sponsor and none will be returned

4. **Winner Selection.** **SISTER CIRCLE "MY SISTER CIRCLE" CONTEST** finalists will be announced on or about November 16, 2018. Three (3) finalists will be selected in a random drawing from among all eligible entries received. Finalists will be selected by a qualified panel of judges chosen by Sponsor. Judges will base decisions on creativity (1/3 weighing), compelling nature of group (1/3 weighing) and visual presentation (1/3 weighing). On or about Friday, November 16, 2018 the finalists will be posted on the official Sister Circle Live social media pages and winner will be selected by online poll active from the time of posting until 11:59 p.m. (E.T.) on Sunday, November 18th.
5. **Prizes.** The Prize is a catered meet and greet solely for the winning group with the Sister Circle Live Hosts on Friday, December 14, 2018 (ARV: \$100). Contest winners will be responsible at their own expense for ~~their~~ all air, ground and other transportation as well as hotel accommodations to and from the studio and any other related expenses arising out of their acceptance of the Prize. Odds of winning depend on the number of eligible entries received.
6. **Winner Notification and Acceptance.** Winners will be notified on or about **November 19th, 2018 via email and on-air.** Winner must respond to the email notification within **24** hours of the date and time on the email. Failure to respond within such time period, return of email prize notification as undeliverable or failure of winner to respond to the email notification may result in disqualification and an alternate winner may be selected from among all remaining eligible entries. Winners may waive their right to receive prize. Prize is nonassignable and nontransferable. No substitutions allowed by winner. Prize is not redeemable for cash. Prize and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prize of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prize. Winners may be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned as directed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his

or her interest in the prize, and the award of the prize to a substitute winner Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries (either photos or ballots), poor quality photos, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries, or votes submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion. By participating in this Contest, each participant agrees to fully release, forever discharge and hold harmless Sponsor, TEGNA Inc. and Instagram from and against all claims, costs, liabilities, losses, injuries and damages arising out of the promotion, including but not limited to, any claims for personal injury, death, or damage to or loss of property or any other harm arising out of participant's participation in the promotion, the receipt, use or misuse of any prize, or any travel or activity that is related to the promotion or any prize. This Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram.
8. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **Sponsor.** The SISTER CIRCLE "MY SISTER CIRCLE" CONTEST is sponsored by Sister Circle Live, LLC. The decisions of Sponsor regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after November 29th, 2018) or a copy of these Official Rules, visit www.sistercirclelive.com. If you have any questions regarding this Contest, please contact Sister Circle Live via email at sistercirclelive@gmail.com